

Precious Madubuike

Product Designer with years of experience in building products, better design processes and systems to enable people and enhance businesses.

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Experiences

- Nov 2023 – Present** **Nicelyformed** Co-Founder
At Nicelyformed we are using AI language models to revolutionise data collection and analysis.
- June 2021 – Aug 2023** **Meta** Product Designer
At Meta I helped shaped the future of social commerce and the Metaverse.
- June 2019 – May 2021** **Booking.com** UX Designer
I help design experiences for partner facing products tailored to small independent property owners & ensuring they have the tools they need to grow their business and provide the best experience for their guests.
- April 2018 – April 2019** **BETA** Product Designer
At BETA Studios, I lead the design team in crafting digital experiences, identities, and product roadmap for startups, and businesses.
- February 2019 – May 2019** **Advance** Lead UI/UX Designer
I established a design foundation within the company, and helped the company deliver products to the African market.
- April 2017 – April 2018** **Helium Health** Lead Product Designer
I lead the design team at Helium Health in accelerating West Africa's transition to an electronic/data-driven healthcare system.

Education

Product Design, Software Engineering, Photography, Graphic Design
Self Taught

Tools

Figma, Protopie, Adobe Creative Suite, Git, VS Code + anything that works for the task/project at hand.

Skills & Attributes

- Relentless Curiosity
- Communication
- Collaboration
- Strategic Thinking
- Data Informed
- Ownership
- Project Management
- Research
- Usability Testing
- Impact Focused
- HTML, CSS, JavaScript, React

Experiences continued

April 2015

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April 2017

Cregital Lead Designer

Ideation, designing apps, and websites. I worked on major branding projects, crafting logos, brand identities, icons, and brand collaterals.

April 2009

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April 2014

NaijaMedia Graphic Designer

I worked on multiple projects for clients and brands. Ranging from brand identity to website design and graphic design.