

Precious Madubuike

Product Designer with years of experience in building products, better design processes and systems to enable people and enhance businesses.

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Experiences

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| Nov 2020 – Present | Nicelyformed Co-Founder At Nicelyformed we are using AI language models to revolutionise data collection and analysis. |
| Nov 2020 – Present | Lykdat Lead Designer Currently leading design at Lykdat tackling some of the most challenging problems in fashion e-commerce. |
| June 2021 – Aug 2023 | Meta Product Designer At Meta I helped shaped the future of social commerce and the Metaverse. |
| June 2019 – May 2021 | Booking.com UX Designer I help design experiences for partner facing products tailored to small independent property owners & ensuring they have the tools they need to grow their business and provide the best experience for their guests. |
| April 2018 – April 2019 | BETA Product Designer At BETA Studios, I lead the design team in crafting digital experiences, identities, and product roadmap for startups, and businesses. |
| February 2019 – May 2019 | Advance Lead UI/UX Designer I established a design foundation within the company, and helped the company deliver products to the African market. |

Education

Product Design, Software Engineering, Photography, Graphic Design

Self Taught

Tools

Figma, Protopie, Adobe Creative Suite, Git, VS Code + anything that works for the task/project at hand.

Skills & Attributes

Relentless Curiosity
Communication
Collaboration
Strategic Thinking
Data Informed
Ownership
Project Management
Research
Usability Testing
Impact Focused
HTML, CSS, JavaScript, React

Experiences continued

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| April 2017 – April 2018 | Helium Health Lead Product Designer I lead the design team at Helium Health in accelerating West Africa's transition to an electronic/data-driven healthcare system. |
| April 2015 – April 2017 | Cregital Lead Designer Ideation, designing apps, and websites. I worked on major branding projects, crafting logos, brand identities, icons, and brand collaterals. |
| April 2009 – April 2014 | NaijaMedia Graphic Designer I worked on multiple projects for clients and brands. Ranging from brand identity to website design and graphic design. |